



MEDIA RELEASE: June 7, 2012

For Immediate Release

Support for NB PC Government Remains Steady

SAINT JOHN: Satisfaction with the performance of the provincial PC government remains unchanged this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, 45 percent (compared with 47% in February 2012) of New Brunswick residents are either completely or mostly satisfied, while a similar number (45%, compared with 41%) are dissatisfied. One in ten do not offer an opinion.

Voter support for the provincial PCs is also stable, with over four in ten residents supporting the Progressive Conservative Party (44%, compared with 45% three months ago). Three in ten New Brunswickers back the Liberals (32%, compared with 31%), while backing for the NDP is stable (19%, compared with 22%), as is support for the Green Party (5%, compared with 3%). Less than one percent of decided voters back the People's Alliance of New Brunswick (unchanged). Four in ten residents are undecided, do not plan to vote, or refused to state a preference (41%, compared with 45%).

Support for David Alward continues to fluctuate, showing an increase this quarter. Just under four in ten residents prefer Alward for Premier (37%, up from 31%), while interim leader Victor Boudreau of the Liberal Party is preferred by less than two in ten (17%, unchanged). Support for Dominic Cardy of the NDP stands at 12 percent (compared with 11%). Three percent (unchanged) prefer Jack MacDougall of the Green Party, while one percent (compared with 2%) prefer Kris Austin of the People's Alliance of New Brunswick as Premier. Nine percent of New Brunswick residents like none of these leaders or prefer others, while two in ten do not offer a definite opinion.

These results are part of the **CRA Atlantic Quarterly[®]**, an independent survey of Atlantic Canadians, and are based on a sample of 419 adult New Brunswickers, conducted from May 14 to May 30, 2012, with overall results accurate to within ± 4.8 percentage points, 95 out of 100 times.

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Ce communiqué de presse est également offert en français.



CRA Atlantic Quarterly® – Spring 2012
New Brunswick Political Results

Sample: 419 New Brunswickers (18 years plus)

Interview Dates: May 14 to May 30, 2012

Overall Margin of Sampling Error: ±4.8 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier David Alward?</i>					
	May 2011	August 2011	November 2011	February 2012	May 2012
Completely satisfied	7%	5%	5%	2%	2%
Mostly satisfied	61%	48%	52%	45%	43%
Mostly dissatisfied	14%	24%	25%	32%	33%
Completely dissatisfied	5%	8%	8%	9%	12%
Too soon to tell	3%	1%	1%	1%	1%
Don't know/No answer/Neither	11%	14%	10%	11%	9%

<i>If an election were held today in New Brunswick, for which party would you vote?</i>					
Party	May 2011	August 2011	November 2011	February 2012	May 2012
Progressive Conservative Party	56%	41%	45%	45%	44%
Liberal Party	20%	34%	28%	31%	32%
New Democratic Party	20%	23%	23%	22%	19%
Green Party	1%	0%	3%	3%	5%
People's Alliance of New Brunswick	3%	2%	1%	0%	0%
Other	0%	0%	0%	0%	0%
TOTAL DECIDED VOTE	100%	100%	100%	101%	100%
Undecided/Do not plan to vote/Refused to state	37%	41%	43%	45%	41%

*Percentages may not equal 100% due to rounding.

<i>Which one of the following individuals would you most prefer as Premier of New Brunswick?</i>					
Leader	May 2011	August 2011	November 2011	February 2012	May 2012
David Alward of the PC Party	39%	32%	36%	31%	37%
Next leader/Interim leader Victor Boudreau of the Liberal Party	15%	21%	15%	17%	17%
Dominic Cardy of the NDP	14%	14%	14%	11%	12%
Jack MacDougall of the Green Party	5%	2%	5%	3%	3%
Kris Austin of the People's Alliance of New Brunswick	0%	1%	2%	2%	1%
None of the above/Other	4%	4%	5%	15%	9%
Don't know/No answer/Refused to state	22%	26%	24%	20%	20%