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PEI GOVERNMENT SATISFACTION HIGH

HALIFAX: Satisfaction with the ruling provincial Liberal Party in Prince Edward Island remains high, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, over six in ten (63%, up from 59% three months ago) residents are satisfied with the provincial government, while one-third express dissatisfaction (33%, down from 37%). Five percent (unchanged) do not offer a definite opinion at this time.

In terms of voting intentions, one-half of decided voters back the Liberal Party (50%, down from 53% in November 2011), while one-third support the Progressive Conservative Party (33%, compared with 34%). Support for the Island New Democrats is stable (11%, compared with 9%), as is support for the Green Party (5%, compared with 4%). The number of Islanders who are undecided or refuse to state an opinion stands at 36 percent.

Liberal leader Robert Ghiz's personal popularity declined this quarter. Presently, four in ten (41%, down from 50% in November 2011) residents prefer Ghiz for Premier, while Olive Crane, leader of the PC Party, has the backing of one-quarter of Islanders (26%, up from 22%). Support for James Rodd of the Island New Democrats is stable (6%, compared with 4%), while five percent favour Sharon Labchuk of the Green Party (compared with 3%). Meanwhile, one percent prefer Billy Cann, the leader of the Island Party of PEI (compared with less than 1%). Seven percent (compared with 11%) prefer none of these leaders, while 14 percent (compared with 11%) are undecided at this time.

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted from February 9 to February 26, 2012, with overall results accurate to within ± 5.7 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® –Winter 2012

Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: February 9 to February 26, 2012

Overall Margin of Sampling Error: ± 5.7 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?

	February 2011	May 2011	August 2011	November 2011	February 2012
Completely satisfied	4%	6%	6%	8%	4%
Mostly satisfied	59%	63%	57%	51%	59%
Mostly dissatisfied	26%	19%	21%	28%	23%
Completely dissatisfied	3%	6%	7%	9%	10%
Don't know/No answer/Neither	8%	5%	8%	5%	5%

If an election were held today on Prince Edward Island, for which party would you vote?

Party	February 2011	May 2011	August 2011	November 2011	February 2012
Liberal Party	62%	51%	59%	53%	50%
Progressive Conservative Party	25%	35%	31%	34%	33%
Island New Democrats	11%	13%	7%	9%	11%
Green Party	2%	2%	3%	4%	5%
Island Party of PEI	0%	0%	0%	0%	0%
Other	0%	0%	0%	0%	0%
TOTAL DECIDED VOTE	100%	101%	100%	100%	99%
None/Do not plan to vote/Refused to state/Don't know/Undecided	45%	40%	41%	26%	36%

Which one of the following individuals would you most prefer as Premier of Prince Edward Island?

Leader	February 2011	May 2011	August 2011	November 2011	February 2012
Robert Ghiz of the Liberal Party	46%	48%	46%	50%	41%
Olive Crane of the PCs	19%	19%	22%	22%	26%
James Rodd* of the Island New Democrats	3%	5%	3%	4%	6%
Sharon Labchuk of the Green Party	2%	1%	2%	3%	5%
The next leader of the Island Party of PEI/Billy Cann	1%	0%	2%	0%	1%
None of the above/Other	9%	6%	5%	11%	7%
Don't know/No answer	20%	21%	20%	11%	14%

* James Rodd announced his resignation in February 2012. CRA will continue to include his name in polling until he leaves office later in 2012.

