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GOVERNMENT SATISFACTION INCREASED

HALIFAX: Support for the governing NDP increased in the last three months, according to the most recent survey conducted by **Corporate Research Associates Inc.** Currently, over four in ten of decided voters prefer the NDP (45%, up from 41% in August 2011), while support for the Liberal Party has declined (22%, down from 26%). Support for the PC Party is stable (29%, compared with 30%), while four percent prefer the Green Party (unchanged). Four in ten are undecided, do not plan to vote, or did not offer a response (40%, unchanged).

Satisfaction with the government increased for the third straight quarter, with over one-half of Nova Scotia residents satisfied with the overall performance of the Dexter government (55%, up from 49% three months ago). Under four in ten are dissatisfied (36%, compared with 39%), while 9 percent (compared with 11%) do not offer a definite opinion.

Premier Darrell Dexter's personal popularity increased again this quarter, with over one-third of residents preferring Dexter for Premier (36%, up from 31%). Support for Stephen McNeil of the Liberal Party is stable (22%, compared with 23%), as is support for Jamie Baillie of the PC Party (18%, compared with 17%). Preference for John Percy of the Green Party is stable at five percent (unchanged), while preference for Jonathan Dean of the Atlantica Party remains unchanged (1% compared with less than 1%). Over one in ten Nova Scotians (14%, down from 18%) are undecided in terms of leader preference, while the remainder prefer none of these leaders (5%, compared with 6%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent, quarterly survey of Atlantic Canadians, and are based on a sample of 802 adult Nova Scotians, conducted from November 9 to November 29, 2011, with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.

For more information, please contact: Don Mills, President and CEO at (902) 493-3838.

CRA *Atlantic Quarterly*® – Autumn 2011

Nova Scotia Political Results

Sample: 802 Nova Scotians (18 years plus)

Interview Dates: November 9 to November 29, 2011

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier Darrell Dexter?					
	November 2010	February 2011	May 2011	August 2011	November 2011
Completely satisfied	3%	2%	1%	3%	5%
Mostly satisfied	45%	42%	46%	46%	50%
Mostly dissatisfied	28%	32%	28%	28%	23%
Completely dissatisfied	15%	13%	11%	11%	13%
Don't know/No answer/Neither	9%	11%	13%	11%	9%

If a provincial election were held today in Nova Scotia, for which party would you vote?					
Party	November 2010	February 2011	May 2011	August 2011	November 2011
NDP	38%	34%	42%	41%	45%
Liberal Party	31%	35%	22%	26%	22%
PC Party	26%	26%	31%	30%	29%
Green Party	4%	4%	4%	4%	4%
Atlantica Party	0%	0%	0%	0%	0%
Other	1%	0%	1%	0%	0%
TOTAL DECIDED VOTE	100%	99%	100%	101%	100%
Undecided/Don't know/No answer/ Do not plan to vote/Refused	42%	45%	41%	40%	40%

Which one of the following individuals would you most prefer as Premier of Nova Scotia?					
Leader	November 2010	February 2011	May 2011	August 2011	November 2011
Darrell Dexter of the NDP	31%	23%	28%	31%	36%
Stephen McNeil of the Liberal Party	27%	26%	20%	23%	22%
Next leader of the PC Party/ Jamie Baillie	17%	13%	21%	17%	18%
John Percy of the Green Party	4%	2%	3%	5%	5%
Jonathan Dean of the Atlantica Party	1%	0%	0%	0%	1%
None	6%	8%	5%	6%	5%
Don't know/No answer	14%	27%	17%	18%	14%

