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SUPPORT FOR LIBERALS PLUNGES, WHILE PC SUPPORT HIGH FOLLOWING ELECTION

HALIFAX: Support for the governing Progressive Conservative Party increased, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, six in ten (60%, up from 54% three months ago) decided voters back the PCs, while support for the NDP is stable (26%, compared with 24%). Just over one in ten (13%, down from 22%) prefer the Liberals, while less than one percent prefer the Green Party (unchanged). One-quarter are undecided, do not plan to vote, or did not state a preference (24%, compared with 26%). Support for the Liberals is at its lowest level since May 2008, while support for the NDP has increased in each of the past three quarters.

Overall satisfaction with the performance of the PC government is stable. Currently, three-quarters (75%, compared with 76% in August 2011) of residents are either completely or mostly satisfied with the performance of the PC government. Under two in ten (16%, unchanged) are dissatisfied with the current government, while eight percent do not offer a definite opinion (compared with 6%).

PC Leader Kathy Dunderdale's personal popularity improved this quarter (59%, up from 50% three months ago). Preference for Liberal Leader Kevin Aylward declined and rests at eight percent (down from 16%), while backing for NDP Leader Lorraine Michael increased and rests at 21 percent (compared with 17%). Over one in ten like none of these leaders or have no definite opinion at this time.

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 800 adult Newfoundland and Labrador residents. The survey was conducted from November 9 to November 29, 2011 with overall results for the province accurate to within ± 3.5 percentage points in 95 out of 100 samples.

For more information, please contact: Don Mills, President and CEO at (902) 493-3838.

CRA Atlantic Quarterly® –Autumn 2011

Newfoundland and Labrador Political Results

Sample: 800 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: November 9 to November 29, 2011

Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by...					
	Premier Danny Williams?	Premier Kathy Dunderdale?			
	November 2010	February 2011	May 2011	August 2011	November 2011
Completely satisfied	38%	16%	7%	9%	12%
Mostly satisfied	52%	66%	64%	67%	63%
Mostly dissatisfied	5%	5%	12%	12%	13%
Completely dissatisfied	2%	2%	5%	4%	3%
Too soon to tell	n/a	7%	2%	2%	0%
Don't know/No answer/ Neither	3%	3%	9%	6%	8%

If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?					
Party	November 2010	February 2011	May 2011	August 2011	November 2011
Progressive Conservative Party	75%	73%	57%	54%	60%
New Democratic Party	8%	8%	20%	24%	26%
Liberal Party	16%	18%	22%	22%	13%
Green Party	1%	1%	0%	0%	0%
Other	0%	0%	1%	0%	0%
TOTAL DECIDED VOTE	100%	100%	100%	100%	99%
Undecided/No answer/Do not plan to vote/Refused to state	31%	23%	23%	26%	24%

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?					
Leader	November 2010*	February 2011	May 2011	August 2011	November 2011
Danny Williams/Kathy Dunderdale of the PC Party	76%	64%	51%	50%	59%
Yvonne Jones/Kevin Aylward of the Liberal Party	10%	18%	16%	16%	8%
Lorraine Michael of the NDP	9%	5%	14%	17%	21%
Don't know/None of the above/Other	5%	12%	20%	17%	14%

*Up to November 25, when Danny Williams announced his resignation