



**September 6, 2011**

## **PEI Liberal Support Strong Heading into the Election**

**HALIFAX:** Support for the ruling provincial Liberal Party in Prince Edward Island remains strong this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, six in ten decided voters back the Liberal Party (59%, up from 51% in May 2011), while three in ten support the Progressive Conservative Party (31%, compared with 35%). Support for the Island New Democrats decreased (7%, down from 13%), while support for the Green Party is stable (3%, compared with 2%). The number of Islanders who are undecided or refuse to state an opinion is stable at 41 percent (compared with 40%).

Government satisfaction remains high again this quarter, with over six in ten (63%, down from 69% three months ago) residents satisfied with the provincial government. Three in ten residents express dissatisfaction (28%, compared with 25%), while eight percent (compared with 5%) do not offer a definite opinion at this time.

Liberal leader Robert Ghiz's personal popularity also remains stable this quarter. Presently, under one-half (46%, compared with 48% in May 2011) of residents prefer Ghiz for Premier, while Olive Crane, leader of the PC Party, has the backing of two in ten Islanders (22%, compared with 19%). Support for Sharon Labchuk of the Green Party remains stable (2%, compared with 1%), while three percent (compared with 5%) favour James Rodd of the Island New Democrats. Meanwhile, two percent prefer Billy Cann, the leader of the Island Party of PEI (compared with 0%). Five percent (compared with 6%) prefer none of these leaders, while 20 percent (compared with 21%) are undecided at this time.

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted from August 10 to August 28, 2011, with overall results accurate to within  $\pm 5.7$  percentage points, 95 out of 100 times.

**For more information, please contact:** Don Mills, President and CEO at (902) 493-3838.

# CRA Atlantic Quarterly® – Summer 2011

## Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: August 10 to August 28, 2011

Overall Margin of Sampling Error: ± 5.7 percentage points (95% confidence level)

### *How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?*

	August 2010	November 2010	February 2011	May 2011	August 2011
Completely satisfied	6%	3%	4%	6%	6%
Mostly satisfied	56%	62%	59%	63%	57%
Mostly dissatisfied	22%	23%	26%	19%	21%
Completely dissatisfied	6%	7%	3%	6%	7%
Don't know/No answer/Neither	10%	4%	8%	5%	8%

### *If an election were held today on Prince Edward Island, for which party would you vote?*

Party	August 2010	November 2010	February 2011	May 2011	August 2011
Liberal Party	61%	53%	62%	51%	59%
Progressive Conservative Party	30%	34%	25%	35%	31%
Island New Democrats	6%	4%	11%	13%	7%
Green Party	2%	8%	2%	2%	3%
Island Party of PEI	0%	0%	0%	0%	0%
Other	1%	0%	0%	0%	0%
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>99%</b>	<b>100%</b>	<b>101%</b>	<b>100%</b>
None/Do not plan to vote/Refused to state/Don't know/Undecided	39%	31%	45%	40%	41%

### *Which one of the following individuals would you most prefer as Premier of Prince Edward Island?*

Leader	August 2010	November 2010	February 2011	May 2011	August 2011
Robert Ghiz of the Liberal Party	45%	47%	46%	48%	46%
The next leader of the PCs/Olive Crane	17%	29%	19%	19%	22%
James Rodd of the Island New Democrats	4%	2%	3%	5%	3%
Sharon Labchuk of the Green Party	2%	6%	2%	1%	2%
The next leader of the Island Party of PEI/Billy Cann	2%	1%	1%	0%	2%
None of the above/Other	6%	5%	9%	6%	5%
Don't know/No answer	25%	10%	20%	21%	20%