



SEPTEMBER 6, 2011

Nova Scotia NDP Support is Stable

HALIFAX: Support for the provincial NDP is stable, according to the most recent survey conducted by Corporate Research Associates Inc. Currently, four in ten of decided voters prefer the NDP (41%, compared with 42% in May 2011), while support for the Liberal Party has increased slightly (26%, up from 22%). Support for the PC Party is stable (30%, compared with 31%), while four percent prefer the Green Party (unchanged). Four in ten are undecided, do not plan to vote, or did not offer a response (40%, compared with 41%).

Satisfaction with the government is largely unchanged this quarter, with one-half of Nova Scotia residents satisfied with the overall performance of the Dexter government (49%, compared with 47%). Four in ten are dissatisfied (39%, unchanged), while 11 percent (compared with 13%) do not offer a definite opinion.

Premier Darrell Dexter's personal popularity is up slightly compared with three months ago, with three in ten residents preferring Dexter for Premier (31% compared with 28%). Support for Stephen McNeil of the Liberal Party is up somewhat (23%, compared with 20%), while support for Jamie Baillie of the PC Party has declined to 17 percent (down from 21%). Preference for John Percy of the Green Party is stable at five percent (compared with 3%), while preference for Jonathan Dean of the Atlantica Party remains unchanged. Under two in ten Nova Scotians (18%, compared with 17%) are undecided in terms of leader preference, while the remainder prefer none of these leaders (6%, down from 5%).

These results are part of the CRA Atlantic Quarterly®, an independent, quarterly survey of Atlantic Canadians, and are based on a sample of 800 adult Nova Scotians, conducted from August 9 to August 31, 2011, with overall results accurate to within ± 3.5 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly[®] – Summer 2011

Nova Scotia Political Results

Sample: 800 Nova Scotians (18 years plus)
 Interview Dates: August 9 to August 31, 2011
 Overall Margin of Sampling Error: ± 3.5 percentage points (95% confidence level)

<i>How satisfied are you with the overall performance of the provincial government led by Premier Darrell Dexter?</i>					
	August 2010	November 2010	February 2011	May 2011	August 2011
Completely satisfied	2%	3%	2%	1%	3%
Mostly satisfied	40%	45%	42%	46%	46%
Mostly dissatisfied	33%	28%	32%	28%	28%
Completely dissatisfied	14%	15%	13%	11%	11%
Don't know/No answer/Neither	10%	9%	11%	13%	11%

<i>If a provincial election were held today in Nova Scotia, for which party would you vote?</i>					
Party	August 2010	November 2010	February 2011	May 2011	August 2011
NDP	37%	38%	34%	42%	41%
Liberal Party	35%	31%	35%	22%	26%
PC Party	21%	26%	26%	31%	30%
Green Party	7%	4%	4%	4%	4%
Atlantica Party	0%	0%	0%	0%	0%
Other	0%	1%	0%	1%	0%
TOTAL DECIDED VOTE	100%	100%	99%	100%	101%
Undecided/Don't know/No answer/ Do not plan to vote/Refused	42%	42%	45%	41%	40%

<i>Which one of the following individuals would you most prefer as Premier of Nova Scotia?</i>					
Leader	August 2010	November 2010	February 2011	May 2011	August 2011
Darrell Dexter of the NDP	27%	31%	23%	28%	31%
Stephen McNeil of the Liberal Party	31%	27%	26%	20%	23%
Next leader of the PC Party/ Jamie Baillie	16%	17%	13%	21%	17%
John Percy of the Green Party	5%	4%	2%	3%	5%
Jonathan Dean of the Atlantica Party	1%	1%	0%	0%	0%
None	6%	6%	8%	5%	6%
Don't know/No answer	15%	14%	27%	17%	18%