



September 6, 2011

Support for New Brunswick Conservative Government Declines

SAINT JOHN: Satisfaction with the performance of the PC government decreased this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, just over one-half (53%, down from 68% in May 2011) of New Brunswick residents are either completely or mostly satisfied, while one-third (32%, up from 19%) are dissatisfied. The number of residents who say it is too soon to tell decreased to one percent (from 3% three months ago), while over one in ten do not offer an opinion (14%, compared with 11%).

Voter support for the provincial PCs declined, with four in ten residents supporting the Progressive Conservative Party (41%, down from 56% three months ago). One-third of New Brunswickers back the Liberals (34%, up from 20%). Backing for the NDP is stable (23%, compared with 20%), as is support for the Green Party (less than 1%, compared with 1%). Two percent of decided voters back the People's Alliance of New Brunswick (compared with 3%). Four in ten residents are undecided, do not plan to vote, or refused to state a preference (41%, up from 37%).

Support for David Alward decreased again this quarter, with one-third of residents stating Alward is their preferred choice for Premier (32%, down from 39%). The next leader of the Liberal Party is preferred by two in ten (21%, up from 15%), while support for Dominic Cardy of the NDP stands at 14% (unchanged). Two percent (compared with 5%) prefer Jack MacDougall of the Green Party, while one percent (compared to 0%) prefer Kris Austin of the People's Alliance of New Brunswick as Premier. Four percent of New Brunswick residents like none of these leaders or prefer others (unchanged), while one-quarter do not offer a definite opinion (26%, up from 22%).

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 400 adult New Brunswickers, conducted from August 15 to August 31, 2011, with overall results accurate to within ± 4.9 percentage points, 95 out of 100 times.

For more information, please contact: Don Mills, President and CEO at (902) 493-3838.

Ce communiqué de presse est également offert en français.

CRA Atlantic Quarterly® – Summer 2011

New Brunswick Political Results

Sample: 400 New Brunswickers (18 years plus)
 Interview Dates: August 15 to August 31, 2011
 Overall Margin of Sampling Error: ±4.9 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier...					
	Shawn Graham?	David Alward?			
	August 2010	November 2010	February 2011	May 2011	August 2011
Completely satisfied	4%	6%	3%	7%	5%
Mostly satisfied	40%	40%	59%	61%	48%
Mostly dissatisfied	34%	9%	17%	14%	24%
Completely dissatisfied	15%	2%	5%	5%	8%
Too soon to tell	n/a	33%	8%	3%	1%
Don't know/No answer/Neither	8%	8%	8%	11%	14%

If an election were held today in New Brunswick, for which party would you vote?						
<i>Note: May and August 2010 results include decided and leaning voters</i>						
Party	August 2010	September Election Polling	November 2010	February 2011	May 2011	August 2011
Progressive Conservative Party	36%	46%	61%	58%	56%	41%
Liberal Party	41%	36%	25%	27%	20%	34%
New Democratic Party	16%	11%	10%	8%	20%	23%
Green Party	6%	6%	4%	6%	1%	0%
People's Alliance of New Brunswick	1%	1%	0%	0%	3%	2%
Other	1%	0%	0%	0%	0%	0%
TOTAL DECIDED VOTE	101%	100%	100%	99%	100%	100%
Undecided/Do not plan to vote/Refused to state	41%	36%	31%	37%	37%	41%

*Percentages may not equal 100% due to rounding.

Which one of the following individuals would you most prefer as Premier of New Brunswick?					
Leader	August 2010	November 2010	February 2011	May 2011	August 2011
David Alward of the PC Party	22%	45%	42%	39%	32%
Shawn Graham/Next leader of the Liberal Party	29%	15%	16%	15%	21%
Roger Duguay/Next leader of the NDP/ Dominic Cardy	8%	6%	6%	14%	14%
Jack MacDougall of the Green Party	5%	5%	5%	5%	2%
Kris Austin of the People's Alliance of New Brunswick	3%	2%	2%	0%	1%
None of the above/Other	6%	5%	6%	4%	4%
Don't know/No answer/Refused to state	28%	23%	22%	22%	26%

