



**June 7, 2011**

## **Liberal Support Decreases In Wake Of Federal Election**

**HALIFAX:** Support for the ruling provincial Liberal Party in Prince Edward Island has decreased this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, one-half of decided voters back the Liberal Party (51%, down from 62% in February 2011), while one-third support the Progressive Conservative Party (35%, up from 25%). Support for the Island New Democrats is stable (13%, compared with 11%), while support for the Green Party remains unchanged (2%). The number of Islanders who are undecided or refuse to state an opinion decreased to 40 percent (down from 45%).

Government satisfaction remains high, with seven in ten (69%, up from with 63% three months ago) residents satisfied with the provincial government. The number of residents expressing dissatisfaction has decreased (25%, down from 29%), while five percent (compared with 8%) do not offer a definite opinion at this time.

Liberal leader Robert Ghiz's personal popularity remains stable this quarter. Presently, under one-half (48%, compared with 46% in February 2011) of residents prefer Ghiz for Premier, while Olive Crane, leader of the PC Party, has the backing of two in ten Islanders (19%, unchanged). Support for Sharon Labchuk of the Green Party remains stable (1%, compared with 2%), while five percent (compared with 3%) favour James Rodd of the Island New Democrats. Meanwhile, none prefer Billy Cann, the new leader of the Island Party of PEI (compared with 1% for the next leader of the party three months ago). Six percent (compared with 9%) prefer none of these leaders, while 21 percent (compared with 20%) are undecided at this time.

These results are part of the **CRA Atlantic Quarterly<sup>®</sup>**, an independent survey of Atlantic Canadians, and are based on a sample of 300 adult Prince Edward Islanders, conducted from May 10 to May 26, 2011, with results accurate to within  $\pm 5.7$  percentage points, 95 out of 100 times.

**For more information, please contact:** Don Mills, President and CEO at (902) 493-3838.

# CRA Atlantic Quarterly<sup>®</sup> – Spring 2011

## Prince Edward Island Political Results

Sample: 300 Prince Edward Islanders (18 years plus)

Interview Dates: May 10 to May 26, 2011

Margin of Sampling Error: ± 5.7 percentage points (95% confidence level)

<b>How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?</b>					
	<b>May 2010</b>	<b>August 2010</b>	<b>November 2010</b>	<b>February 2011</b>	<b>May 2011</b>
Completely satisfied	6%	6%	3%	4%	<b>6%</b>
Mostly satisfied	58%	56%	62%	59%	<b>63%</b>
Mostly dissatisfied	19%	22%	23%	26%	<b>19%</b>
Completely dissatisfied	7%	6%	7%	3%	<b>6%</b>
Don't know/No answer/Neither	9%	10%	4%	8%	<b>5%</b>

<b>If an election were held today on Prince Edward Island, for which party would you vote?</b>					
<b>Party</b>	<b>May 2010</b>	<b>August 2010</b>	<b>November 2010</b>	<b>February 2011</b>	<b>May 2011</b>
Liberal Party	61%	61%	53%	62%	<b>51%</b>
Progressive Conservative Party	27%	30%	34%	25%	<b>35%</b>
Island New Democrats	8%	6%	4%	11%	<b>13%</b>
Green Party	3%	2%	8%	2%	<b>2%</b>
Island Party of PEI	1%	0%	0%	0%	<b>0%</b>
Other	0%	1%	0%	0%	<b>0%</b>
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>100%</b>	<b>99%</b>	<b>100%</b>	<b>101%</b>
None/Do not plan to vote/Refused to state/Don't know/Undecided	42%	39%	31%	45%	<b>40%</b>

<b>Which one of the following individuals would you most prefer as Premier of Prince Edward Island?</b>					
<b>Leader</b>	<b>May 2010</b>	<b>August 2010</b>	<b>November 2010</b>	<b>February 2011</b>	<b>May 2011</b>
Robert Ghiz of the Liberal Party	47%	45%	47%	46%	<b>48%</b>
The next leader of the PCs/Olive Crane	16%	17%	29%	19%	<b>19%</b>
James Rodd of the Island New Democrats	5%	4%	2%	3%	<b>5%</b>
Sharon Labchuk of the Green Party	3%	2%	6%	2%	<b>1%</b>
The next leader of the Island Party of PEI/Billy Cann	2%	2%	1%	1%	<b>0%</b>
None of the above/Other	5%	6%	5%	9%	<b>6%</b>
Don't know/No answer	21%	25%	10%	20%	<b>21%</b>