



June 7, 2011

Support For NL Progressive Conservatives Decreases

HALIFAX: Under new leadership, support for the Progressive Conservative Party has decreased, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, just under six in ten (57%, down from 73% three months ago) decided voters back the PCs, while two in ten (22%, compared with 18%) prefer the Liberals. Support for the NDP has increased to two in ten (20%, up from 8%), while none prefer the Green Party (compared with 1%). Those with no stated preference included those who were undecided (17%), do not plan to vote (2%), or refuse to state a preference (4%).

Overall satisfaction with the performance of the PC government remains strong. Currently, seven in ten (71%, down from 82% in February 2011) residents are either completely or mostly satisfied with the performance of the PC government. Under two in ten (17%, up from 7%) are dissatisfied with the current government, while two percent feel it is still too soon to tell, and nine percent do not offer a definite opinion.

PC Leader Kathy Dunderdale's personal popularity has decreased and rests at one-half (51%, down from 64% in February 2011). Preference for Liberal Leader Yvonne Jones as Premier remains stable (16%, compared with 18%), while backing for NDP Leader Lorraine Michael has increased and now rests at 14 percent (up from 5%). Two in ten like none of these leaders or have no definite opinion at this time.

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 400 adult Newfoundland and Labrador residents. The survey was conducted from May 11 to May 28, 2011 with results for the province accurate to within ± 4.9 percentage points in 95 out of 100 samples.

For more information, please contact: Don Mills, President and CEO at (902) 493-3838.

CRA Atlantic Quarterly[®] – Spring 2011
Newfoundland and Labrador Political Results

Sample: 400 Newfoundland and Labrador Residents (18 years plus)

Interviewing Dates: May 11 to May 28, 2011

Margin of Sampling Error: ± 4.9 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by...					
	Premier Danny Williams?			Premier Kathy Dunderdale?	
	May 2010	August 2010	November 2010	February 2011	May 2011
Completely satisfied	22%	31%	38%	16%	7%
Mostly satisfied	65%	56%	52%	66%	64%
Mostly dissatisfied	7%	8%	5%	5%	12%
Completely dissatisfied	3%	2%	2%	2%	5%
Too soon to tell	n/a	n/a	n/a	7%	2%
Don't know/No answer/Neither	3%	2%	3%	3%	9%

If a provincial election were held today in Newfoundland and Labrador, for which party would you vote?					
Party	May 2010	August 2010	November 2010	February 2011	May 2011
Progressive Conservative Party	75%	76%	75%	73%	57%
Liberal Party	16%	17%	16%	18%	22%
New Democratic Party	8%	7%	8%	8%	20%
Green Party	0%	0%	1%	1%	0%
Other	0%	0%	0%	0%	1%
TOTAL DECIDED VOTE	99%	100%	100%	100%	100%
Undecided/No answer/Do not plan to vote/Refused to state	22%	19%	31%	23%	23%

Which one of the following individuals would you most prefer as Premier of Newfoundland and Labrador?					
Leader	May 2010	August 2010	November 2010*	February 2011	May 2011
Danny Williams/Kathy Dunderdale of the PC Party	79%	77%	76%	64%	51%
Yvonne Jones of the Liberal Party	11%	11%	10%	18%	16%
Lorraine Michael of the NDP	4%	6%	9%	5%	14%
Don't know/None of the above/Other	5%	6%	5%	12%	20%

*Up to November 25, when Danny Williams announced his resignation

