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LIBERAL SUPPORT INCREASES

HALIFAX: Support for the ruling provincial Liberal Party in Prince Edward Island increased this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, just over six in ten decided voters back the Liberal Party (62%, up from 53% in November 2010), while one-quarter support the Progressive Conservative Party (25%, down from 34%). Support for the Island New Democrats increased (11%, up from 4%), while support for the Green Party decreased (2%, down from 8%). The number of Islanders who are undecided or refuse to state an opinion increased to 45 percent (up from 31%).

Government satisfaction remains high, with over six in ten (63%, compared with 65% three months ago) residents satisfied with the provincial government. The number of residents expressing dissatisfaction is stable (29%, compared with 30%), while eight percent (up from 4%) do not offer a definite opinion at this time.

Liberal leader Robert Ghiz's personal popularity remains stable this quarter. Presently, under one-half (46%, compared with 47% in November 2010) of residents prefer Ghiz for Premier, while Olive Crane, leader of the PC Party, has the backing of two in ten Islanders (19%, down from 29%). Support for Sharon Labchuk of the Green Party decreased slightly (2%, down from 6%), while three percent (compared with 2%) favour James Rodd of the Island New Democrats. Meanwhile, one percent (unchanged) of Islanders prefer the next leader of the Island Party of PEI. Nine percent (compared with 5%) prefer none of these leaders, while 20 percent (up from 10%) are undecided at this time.

These results are part of the **CRA Atlantic Quarterly**[®], an independent survey of Atlantic Canadians, and are based on a sample of 301 adult Prince Edward Islanders, conducted from February 8 to February 24, 2011, with results accurate to within ± 5.6 percentage points, 95 out of 100 times.

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CRA Atlantic Quarterly® – Winter 2011

Prince Edward Island Political Results

Sample: 301 Prince Edward Islanders (18 years plus)

Interview Dates: February 8 to February 24, 2011

Margin of Sampling Error: ± 5.6 percentage points (95% confidence level)

How satisfied are you with the overall performance of the provincial government led by Premier Robert Ghiz?

	February 2010	May 2010	August 2010	November 2010	February 2011
Completely satisfied	3%	6%	6%	3%	4%
Mostly satisfied	64%	58%	56%	62%	59%
Mostly dissatisfied	20%	19%	22%	23%	26%
Completely dissatisfied	7%	7%	6%	7%	3%
Don't know/No answer/Neither	6%	9%	10%	4%	8%

If an election were held today on Prince Edward Island, for which party would you vote?

Party	February 2010	May 2010	August 2010	November 2010	February 2011
Liberal Party	64%	61%	61%	53%	62%
Progressive Conservative Party	26%	27%	30%	34%	25%
Island New Democrats	6%	8%	6%	4%	11%
Green Party	4%	3%	2%	8%	2%
Island Party of PEI	n/a	1%	0%	0%	0%
Other	0%	0%	1%	0%	0%
TOTAL DECIDED VOTE	100%	100%	100%	99%	100%
None/Do not plan to vote/Refused to state/Don't know/Undecided	37%	42%	39%	31%	45%

Which one of the following individuals would you most prefer as Premier of Prince Edward Island?

Leader	February 2010	May 2010	August 2010	November 2010	February 2011
Robert Ghiz of the Liberal Party	48%	47%	45%	47%	46%
The next leader of the PCs/Olive Crane	17%	16%	17%	29%	19%
James Rodd of the Island New Democrats	7%	5%	4%	2%	3%
Sharon Labchuk of the Green Party	4%	3%	2%	6%	2%
The next leader of the Island Party of PEI	n/a	2%	2%	1%	1%
None of the above/Other	7%	5%	6%	5%	9%
Don't know/No answer	18%	21%	25%	10%	20%

