



**FOR RELEASE ON: MARCH 7, 2011**

## **SATISFACTION WITH PCs HAS INCREASED**

**SAINT JOHN:** Satisfaction with the performance of the new PC government increased this quarter, according to the most recent survey conducted by **Corporate Research Associates Inc.** Presently, six in ten (62%, up from 46% in November 2010) New Brunswick residents are either completely or mostly satisfied, while two in ten (22%, up from 11%) are dissatisfied. The number of residents who feel it is too soon to tell decreased to eight percent (down from 33% three months ago).

The provincial PCs continue to hold a wide lead over the Liberals, with a large percentage of undecided voters still evident. More specifically, just under six in ten residents (58%, compared with 61% in November 2010) back the PCs, while support for the Liberals stands at 27 percent (compared with 25%). Backing for the NDP (8%, compared with 10%) and the Green Party (6%, compared with 4%) remains stable. No voters back the People's Alliance of New Brunswick (unchanged) this quarter. Of the remainder, nearly one-quarter are undecided (23%), while less than one in ten do not plan to vote (8%) or refuse to state a preference (6%).

Support for David Alward is stable this quarter, with over four in ten (42%, compared with 45% three months ago) preferring the new Premier. The next leader of the Liberal Party is preferred by less than two in ten (16%, compared with 15%), while support for the next leader of the NDP is unchanged at six percent. Five percent (unchanged) prefer Jack MacDougall of the Green Party, while two percent (unchanged) prefer Kris Austin of the People's Alliance of New Brunswick as Premier. Less than one in ten New Brunswick residents like none of these leaders or prefer others (6%, compared with 5%), while just over two in ten do not offer a definite opinion (22%, compared with 23%).

These results are part of the **CRA Atlantic Quarterly**<sup>®</sup>, an independent survey of Atlantic Canadians, and are based on a sample of 402 adult New Brunswickers, conducted from February 9 to February 28, 2011, with overall results accurate to within  $\pm 4.9$  percentage points, 95 out of 100 times.

**For more information, please contact:** Margaret Brigley, CRA Executive Vice-President at (902) 493-3830.

**Ce communiqué de presse est également offert en français.**

# CRA *Atlantic Quarterly*® – Winter 2011

## New Brunswick Political Results

Sample: 402 New Brunswickers (18 years plus)  
 Interview Dates: February 9 to February 28, 2011  
 Margin of Sampling Error: ±4.9 percentage points (95% confidence level)

<b>How satisfied are you with the overall performance of the provincial government led by Premier...</b>					
	<b>Shawn Graham?</b>			<b>David Alward?</b>	
	<b>February 2010</b>	<b>May 2010</b>	<b>August 2010</b>	<b>November 2010</b>	<b>February 2011</b>
Completely satisfied	2%	3%	4%	6%	3%
Mostly satisfied	32%	38%	40%	40%	59%
Mostly dissatisfied	31%	31%	34%	9%	17%
Completely dissatisfied	24%	20%	15%	2%	5%
Too soon to tell	n/a	n/a	n/a	33%	8%
Don't know/No answer/Neither	10%	9%	8%	8%	8%

<b>If an election were held today in New Brunswick, for which party would you vote?</b>						
<i>Note: May and August 2010 results include decided and leaning voters</i>						
<b>Party</b>	<b>February 2010</b>	<b>May 2010</b>	<b>August 2010</b>	<b>September Election Polling</b>	<b>November 2010</b>	<b>February 2011</b>
Progressive Conservative Party	42%	42%	36%	46%	61%	58%
Liberal Party	36%	37%	41%	36%	25%	27%
New Democratic Party	18%	16%	16%	11%	10%	8%
Green Party	4%	5%	6%	6%	4%	6%
People's Alliance of New Brunswick	n/a	n/a	1%	1%	0%	0%
Other	0%	1%	1%	0%	0%	0%
<b>TOTAL DECIDED VOTE</b>	<b>100%</b>	<b>101%</b>	<b>101%</b>	<b>100%</b>	<b>100%</b>	<b>99%</b>
Undecided/Do not plan to vote/Refused to state	45%	36%	41%	36%	31%	37%

\*Percentages may not equal 100% due to rounding.

<b>Which one of the following individuals would you most prefer as Premier of New Brunswick?</b>					
<b>Leader</b>	<b>February 2010</b>	<b>May 2010</b>	<b>August 2010</b>	<b>November 2010</b>	<b>February 2011</b>
David Alward of the PC Party	27%	27%	22%	45%	42%
Shawn Graham/Next leader of the Liberal Party	25%	28%	29%	15%	16%
Roger Duguay/Next leader of the NDP	11%	10%	8%	6%	6%
Jack MacDougall of the Green Party	5%	7%	5%	5%	5%
Kris Austin of the People's Alliance of New Brunswick	n/a	n/a	3%	2%	2%
None of the above/Other	9%	9%	6%	5%	6%
Don't know/No answer	23%	19%	28%	23%	22%

